

# Appendix 1

## Questionnaire

### Questionnaire 1.

January 2007

In this first set of questions, we would like to find out about problems and successes that schools have had since September 2006 in implementing the new standards for school lunches, the pupils' meal experience at lunch time, a little about the Grant 5B, and how the transformation of school meals is progressing in your school. In total this will take around 10 minutes. If you are unsure of any of the answers, we will be happy to ring back to confirm.

1. Last term, did the school try to implement the new standards for school meals?

*(Tick one box)*

Yes  <sub>1</sub>

No  <sub>2</sub>

2. Was there a change in uptake of school meals in Autumn term 2006 compared with Autumn term 2005? Has it...

*(Read all options, then tick one box)*

Gone down?  <sub>1</sub> Go to Q4

Gone up?  <sub>2</sub> Go to Q3

Not changed?  <sub>3</sub> Go to Q3

3. If uptake stayed the same or went up compared with last year, what do you think were the main reasons for maintaining or increasing uptake?

*(Allow verbatim response, encourage at least three reasons, tick all that apply, record verbatim any additional responses. **When complete, go to Q5**)*

No change in prices	<input type="checkbox"/>	0/1
Improved meal quality offset by prices being held constant	<input type="checkbox"/>	0/1
Provision of more healthy options	<input type="checkbox"/>	0/1
Provision of healthy options only	<input type="checkbox"/>	0/1
School policy (whole school food approach)	<input type="checkbox"/>	0/1
Removal of vending machines	<input type="checkbox"/>	0/1
Better trained staff	<input type="checkbox"/>	0/1
More staff	<input type="checkbox"/>	0/1
Improvement in facilities for provision (e.g. new kitchen/dining room)	<input type="checkbox"/>	0/1
Increased eligibility for or take up of FSM	<input type="checkbox"/>	0/1
Increase in pupil numbers on roll who pay for meals	<input type="checkbox"/>	0/1
Reorganisation of arrangements for meals (e.g. shorter queues, change in timetable)	<input type="checkbox"/>	0/1
Media coverage of school meals	<input type="checkbox"/>	0/1
Introduced locked-gate policy	<input type="checkbox"/>	0/1
Other <i>(please specify)</i>	<input type="checkbox"/>	0/1

4. If uptake went down compared with last year, what do you think were the main reasons for decreasing uptake?  
*(Allow verbatim response, encourage at least three reasons, tick all that apply, record verbatim any additional responses)*

Increase in prices charged due to inflation (wages etc)	<input type="checkbox"/>	0/1
Increase in prices charged due to use of better <b>quality</b> ingredients	<input type="checkbox"/>	0/1
Increase in prices charged due to increases in <b>quantity</b> of labour required for meal provision	<input type="checkbox"/>	0/1
Increase in prices charged due to increased training provision	<input type="checkbox"/>	0/1
Provision of more 'healthy' options in the last year resulting in pupils buying meals elsewhere	<input type="checkbox"/>	0/1
Provision of more 'healthy' options in the last year resulting in pupils bringing in packed lunches	<input type="checkbox"/>	0/1
Pupil numbers have stayed about the same, but pupils are purchasing meals less frequently than last year	<input type="checkbox"/>	0/1
Number of pupils buying meals has gone down	<input type="checkbox"/>	0/1
Disruption in facilities for provision (e.g. kitchen refurbishment)	<input type="checkbox"/>	0/1
Parents providing packed lunches	<input type="checkbox"/>	0/1
Meal quality has fallen	<input type="checkbox"/>	0/1
Parents' perception of poor quality provision	<input type="checkbox"/>	0/1
Pupils' perception of poor quality provision	<input type="checkbox"/>	0/1
A fall in pupil numbers on roll who would pay for their meals	<input type="checkbox"/>	0/1
A fall in pupil numbers eligible for FSM	<input type="checkbox"/>	0/1
Media coverage of school dinners	<input type="checkbox"/>	0/1
Increase in locally available options for pupils to buy food (e.g. food vans, local shops)	<input type="checkbox"/>	0/1
Organisation of meals acts as a deterrent (e.g. longer queues, change in timetable)	<input type="checkbox"/>	0/1
Changes in food provision as a result of formal consultation with schools, heads and staff, governors, LA's	<input type="checkbox"/>	0/1
Changes in food provision as a result of formal consultation with parents	<input type="checkbox"/>	0/1
Changes in food provision as a result of formal consultation with pupils	<input type="checkbox"/>	0/1
Other (please state)	<input type="checkbox"/>	0/1

5. Now I would like to ask you a few questions about meal experience. By 'meal experience', I mean anything to do with:
- the physical dining environment
  - lunch time management (including time available for lunch and queuing)
  - food presentation (including menus and marketing), and
  - pupil and staff management (such as supervision and behaviour management).

(FURTHER PROMPTS:

**Physical dining environment** (Space, Furniture, Plates / Cutlery, Ambience)

**Lunch time management** (Time available, Lunchtime activities, Queuing, Ability to go off site)

**Food/Presentation** (Menu marketing, Choice available, Food Presentation)

**Relations between staff (of all types) and pupils** (supervision, stigma / inclusion, advice to pupils, Behaviour management, pupils sense of ownership of dining space))

Do you believe you can influence meal uptake by improving the meal experience?

No  1

Yes, a little  2

Yes, a lot  3

6. Within the last year, have you reviewed the meal experience that your pupils have at lunch time?

Yes  1

No  2

7. Have there been any changes to pupils' meal experience in the past year (either planned by you or imposed by circumstances)?

Yes  <sup>1</sup>

No  <sup>2</sup> Go to Q8

If YES:

- a) What changes have been made
- b) Why were they introduced?
- c) Do you see these changes as positive or negative?

*(Record verbatim responses – see list below for suggestions or options)*

**Physical dining environment**

Consultation with pupil on dining space/design  
Change in Furnishings (Cutlery, plates, tables, chairs etc)  
Change in Design of Dining area  
Change in dining location  
Introduction (or loss) of additional (or separate) dining or serving space  
Increase/Decrease of Size in dining space  
Introduction/Removal of Staggering

**Lunch time management**

Increased/Reduced time available for lunch  
Change in time allocated for eating/play during lunchtime  
Change in queuing procedure/management  
Change in paying procedures

**Food/Presentation**

Increased/Reduced choice of food  
Consultation with pupils on menu  
Change in menu promotion  
Labelling of food  
Introduction of other activities to increase learning about healthy food  
Introduction of other activities to promote healthier eating

**Relations between staff (of all types) and pupils**

Introduction/Removal of teachers eating with pupils  
Introduction/Removal of dining room rules (useful to know these rules)  
Training of catering staff on behaviour management  
Training of supervision staff on behaviour management

8. Do you know of any changes to the pupils' meal experience likely to occur in the coming year (either planned or imposed)?

Yes  <sub>1</sub>

No  <sub>2</sub>

If YES:

- a) What changes are likely?
- b) Why are they being introduced?
- c) Do you see these changes as positive or negative?

*(Record verbatim response - see list below for suggestions or options)*

**Physical dining environment**

Consultation with pupil on dining space/design  
Change in Furnishings (Cutlery, plates, tables, chairs etc)  
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Training of supervision staff on behaviour management

9. *(Secondary schools only)*

Are pupils allowed off site at any times in the day?

*(PROMPT: that is, without having to have specific permission from the school).*

*(Tick one box)*

Yes  <sub>1</sub>

No  <sub>2</sub>    Go to Q10

If YES:

Is this a recent change in policy (within the last year)?

Yes  <sub>1</sub>

No  <sub>2</sub>

10. ASK ALL

Did the school receive the Grant 5B?

*(PROMPT: Grant 5B is distributed via the Local Authority to individual schools to support the transition to healthy eating. It is at the discretion of the school how it is spent.)*

*(Tick one box)*

Yes, in full  <sub>1</sub>

Yes, in part  <sub>2</sub>

No  <sub>3</sub>

If YES (in full or in part):

How much did you receive?

*(record verbatim response)*

£

What was the grant spent on?

*(record verbatim response)*

If NO:

Why did your school not receive the Grant 5B?

*(record verbatim response)*

11. Have you changed your school's catering contract since September 2006?  
(Tick one box)

Yes  <sub>1</sub>

No  <sub>2</sub> Go to Q12

If YES:

a) What type of contract did you have before?  
(record verbatim response)

b) Please describe briefly the new contract:  
(record verbatim response)

c) Why did you change to a new contract?  
(record verbatim response)

12. Is there anything else that you would like to tell us now about the ways in which the changes to school meals in your school are progressing, or any problems that you are having?  
(Tick one box)

Yes  <sub>1</sub>

No  <sub>2</sub> Go to Q13

(record verbatim response)

13. What assistance, if any, would you like the School Food Trust, the DfES, or your Local Authority to provide to help your school meet the new school food standards?

*(Record verbatim response)*

14. And finally, can you tell me which would be your preferred method of completing surveys for the School Food Panel in the future?

Over the telephone, like today  1

A postal questionnaire  2

An e-mail survey which I either print off and send back or fill in on screen and email back  3

No preference  4

END

Thank you very much for joining the Schools Food Panel and helping with the survey. We look forward to speaking with you again after half-term.

## Appendix 2

### **Edubase variables used to construct sampling frame**

**1. School type**

Two bands – Primary and Secondary (includes All through, Middle deemed secondary, and Secondary).

**2. Region**

Within school type, split schools into the 9 Government Office Regions – North East; North West; Yorkshire and the Humber; East Midlands; West Midlands; East; London; South East; South West.

**3. Size band**

Within region, stratify schools by six size bands.

**4. Type of establishment**

Within each of these bands, list schools in order of establishment type – Community; Voluntary aided; Voluntary controlled; Foundation; Academies; City Technology Colleges.

**5. Postcode**

Finally, order schools by postcode within establishment type.

## Appendix 3

### Profiles of participating and sampled schools compared with all schools, by primary and secondary.

**Table 1. Profile of issued sample and participating schools compared with Edubase sampling frame – primary schools**

		Database		Issued sample		Participating	
		n	%	n	%	n	%
<b>Government Office Region</b>	East Midlands	1596	9.7	38	9.7	21	10.2
	East of England	1940	11.7	45	11.5	28	13.6
	London	1818	11.0	44	11.3	21	10.2
	North East	861	5.2	20	5.1	11	5.3
	North West	2449	14.8	58	14.9	27	13.1
	South East	2596	15.7	61	15.6	28	13.6
	South West	1782	10.8	42	10.8	20	9.7
	West Midlands	1745	10.6	41	10.5	25	12.1
	Yorkshire and The Humber	1741	10.5	41	10.5	25	12.1
	<b>School Size Band</b>	50-99	1815	11.0	45	11.5	25
100-199		4546	27.5	109	27.9	61	29.6
200-299		5417	32.8	124	31.8	68	33.0
300-399		2589	15.7	64	16.4	30	14.6
400-499		1668	10.1	36	9.2	17	8.3
500 +		493	3.0	12	3.1	5	2.4
<b>Rural/Urban</b>	Rural	4602	27.8	122	31.3	74	35.9
	Urban	11838	71.6	266	68.2	131	63.6
	Unknown	88	0.5	2	0.5	1	0.5
<b>Establishment Type</b>	Community	10297	62.3	241	61.8	126	61.2
	Voluntary aided	3579	21.7	86	22.1	46	22.3
	Voluntary controlled	2300	13.9	55	14.1	29	14.1
	Foundation	352	2.1	8	2.1	5	2.4
<b>Totals</b>		<b>16 528</b>	<b>100</b>	<b>390</b>	<b>100</b>	<b>206</b>	<b>100</b>

**Table 2. Profile of issued sample and participating schools compared with Edubase sampling frame – secondary schools**

		Database		Issued sample		Participating		
		n	%	n	%	n	%	
<b>Government Office Region</b>	East Midlands	302	9.1	25	8.9	7	9.5	
	East of England	416	12.5	35	12.5	12	16.2	
	London	409	12.3	35	12.5	5	6.8	
	North East	205	6.2	17	6.1	3	4.1	
	North West	456	13.7	39	13.9	15	20.3	
	South East	503	15.1	42	15.0	12	16.2	
	South West	321	9.7	27	9.6	8	10.8	
	West Midlands	396	11.9	34	12.1	7	9.5	
	Yorkshire and The Humber	314	9.5	26	9.3	5	6.8	
	<b>School Size Band</b>	100-499	307	9.2	27	9.7	13	17.8
		500-749	571	17.2	47	17.0	12	16.4
750-999		872	26.2	72	26.0	16	21.9	
1000-1249		776	23.4	66	23.8	15	20.5	
1250-1499		515	15.5	42	15.2	13	17.8	
1500 or more		281	8.5	23	8.3	4	5.5	
<b>Rural/Urban</b>	Rural	517	15.6	48	17.1	22	29.7	
	Urban	2782	83.7	230	82.1	52	70.3	
	Unknown	23	0.7	2	0.7	0	0.0	
<b>Establishment Type</b>	Community	2106	63.4	180	64.3	45	60.8	
	Voluntary aided	540	16.3	45	16.1	12	16.2	
	Voluntary controlled	112	3.4	6	2.1	3	4.1	
	Foundation	526	15.8	43	15.4	13	17.6	
	Academies	27	0.8	5	1.8	1	1.4	
	City Technology College	11	0.3	1	0.4	0	0.0	
	<b>Totals</b>	<b>3322</b>	<b>100</b>	<b>280*</b>	<b>100</b>	<b>74</b>	<b>100</b>	

\*for 3 schools the school size band was not known